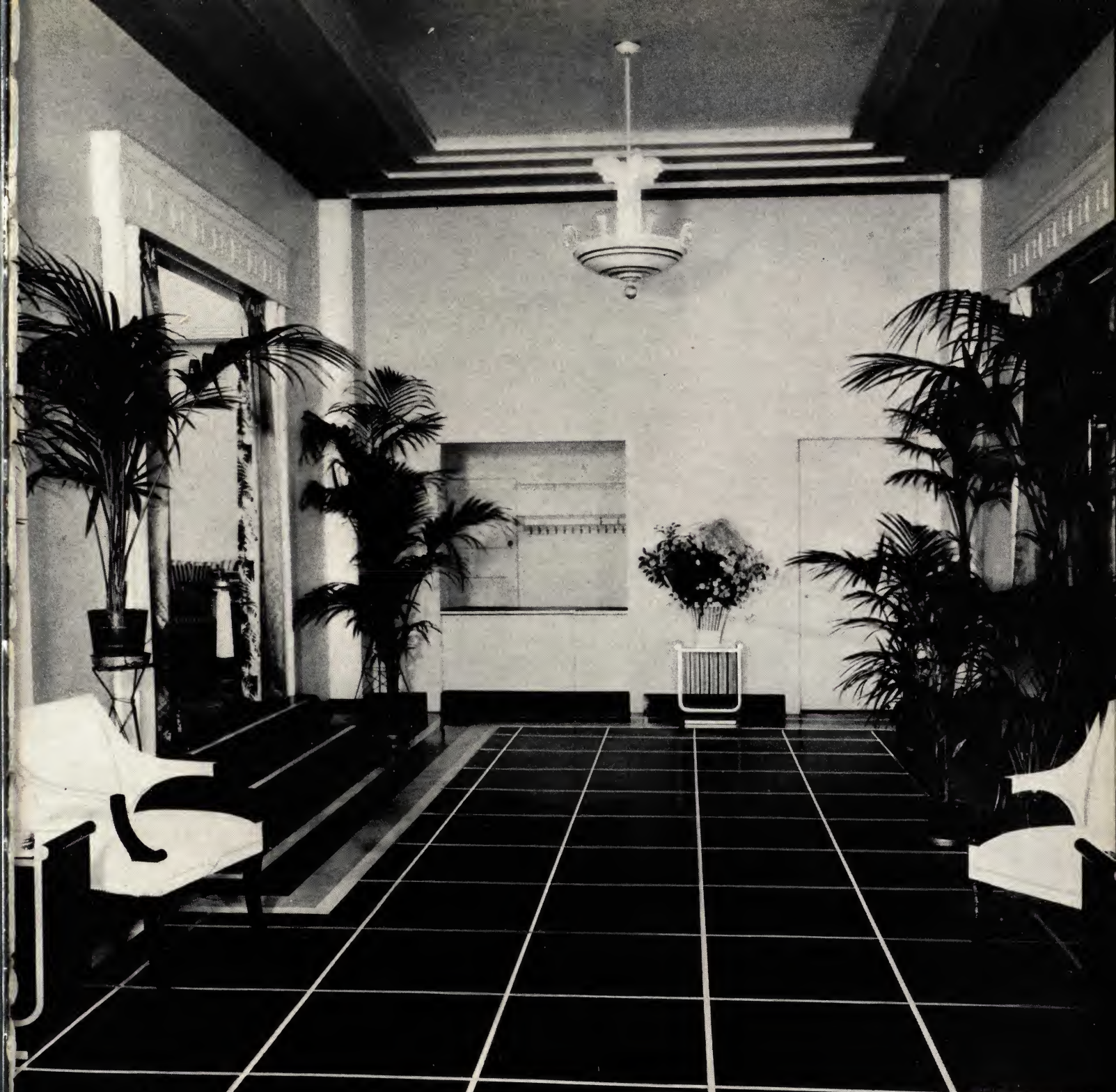




THE GREATEST NAME

IN RUBBER

GOOD YEAR

**RUBBER FLOORING
and WALL RUBBER**

ADVANTAGES

OF GOODYEAR RUBBER FLOORING in Building and Remodeling

★ ★ ★

BEAUTY—strikingly handsome plain, two-tone and three-tone colors that permanently retain their life and sparkle.

CLEANLINESS—dirt will not penetrate its smooth glossy surface—easy to keep spotlessly clean.

COMFORT—its resiliency assures maximum comfort and silence underfoot.

STYLE—it makes a room look smarter; can be designed to harmonize with any interior plan.

DURABILITY—it makes a "lifetime" floor of lasting beauty that will probably never need replacing.

FIRE- and STAIN-RESISTANT—it is unmarred by lighted cigarettes and matches; also resists ordinary stains of acids, etc.

THE GREATEST NAME IN RUBBER

GOOD YEAR RUBBER

FL

Whether the desired effect be one of modern brilliance or of quiet charm — Goodyear Rubber Flooring provides the wanted result.

FLOORING AND WALL RUBBER

MANUFACTURED BY THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO, AND LOS ANGELES, CALIFORNIA

PROUD PRODUCTS OF "THE GREATEST NAME IN RUBBER"

Goodyear Rubber Flooring has earned an outstanding preference by architects and builders for all types of residential and commercial installations.

The advantages it offers run the whole gamut of flooring virtues — from beauty of appearance to low cost of maintenance.

Available in a wide range of colors and color combinations, Goodyear Rubber Flooring enables the architect to devise floors that complement practically any original color scheme or decorative design.

The permanently beautiful surface it provides is resilient — both quiet and comfortable underfoot.

It neither stretches nor shrinks in service and can "take" severest strains of heavy traffic and climatic changes for years on end.

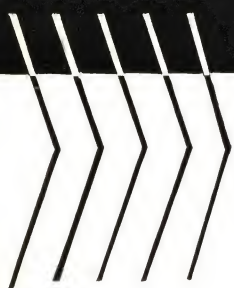
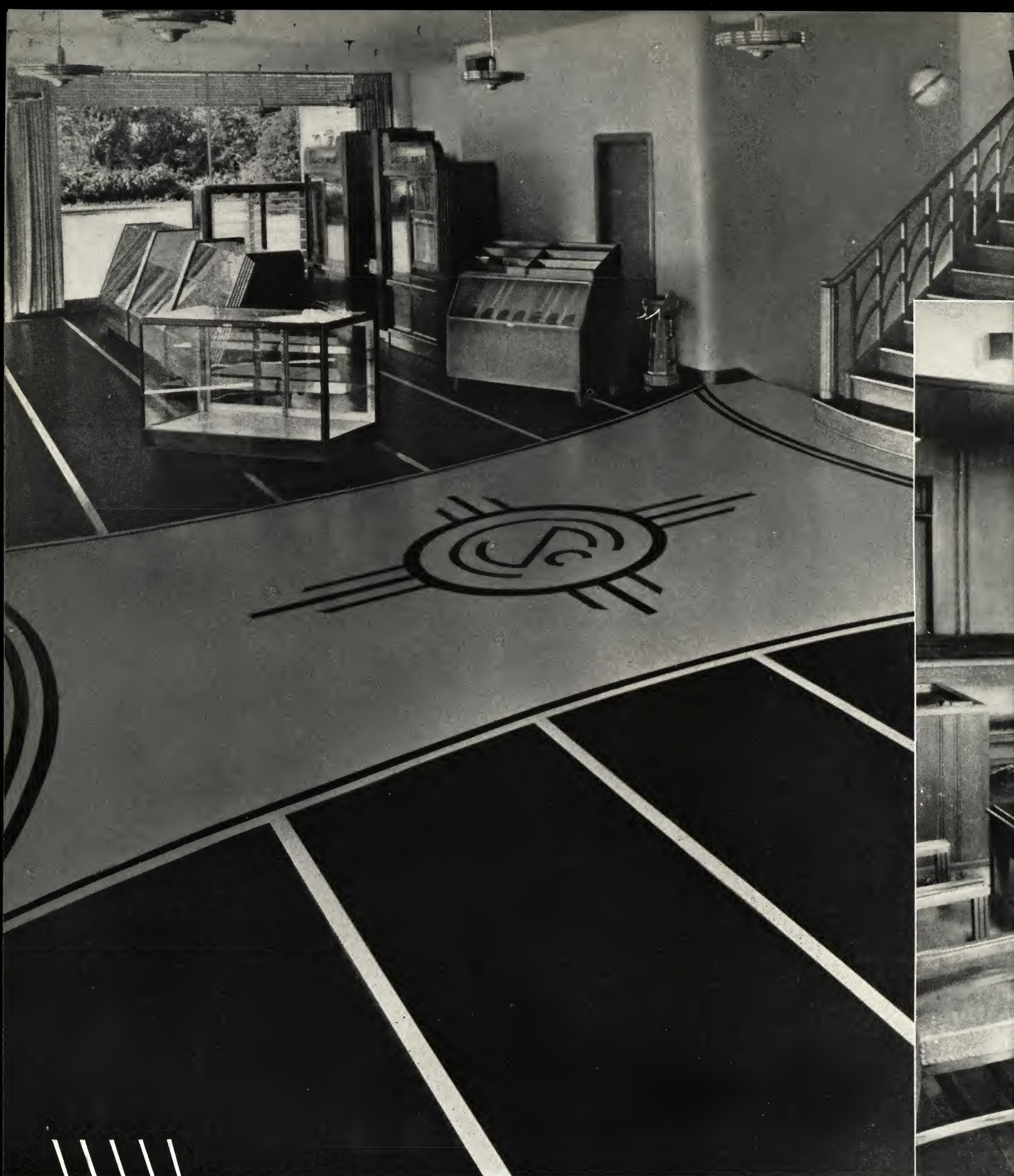
Goodyear Rubber Flooring comes in two types — RUBBER TILE FLOORING and WINGFOOT RUBBER FLOORING. Rubber Tile Flooring is supplied in individual blocks of specified thickness, size, shape, and colors. Wingfoot Flooring is produced in continuous lengths. The laid cost of Wingfoot Flooring is appreciably less than the cost of Rubber Tile Flooring, although there is no difference in the quality of the two types of flooring. The essential difference is that of form only.



And now . . . Goodyear has added a companion product to Rubber Flooring —

WINGFOOT WALL RUBBER

It is available in a variety of plain and two-tone colors especially developed for use on walls. This material offers limitless possibilities for original wall design and decorative effects.



The tread of many feet—and the passage of many years—are powerless to dim the beauty of Goodyear Rubber Flooring.

(Right) First cost divided by length of service is the true judge of economy — and gives Goodyear Rubber Flooring the verdict of "the world's most beautiful and most economical flooring material."

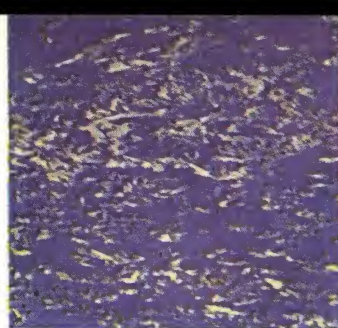
Where DOES GOOD YEAR RUBBER FLOORING Belong?

- In PRIVATE HOMES • In BANKS
- In HOSPITALS • In SCHOOLS and COLLEGES • In PUBLIC BUILDINGS
- In STORES • In CHURCHES • In CLUBS
- In HOTELS and BARS • On SHIPS • In GENERAL OFFICES • In RADIO STUDIOS

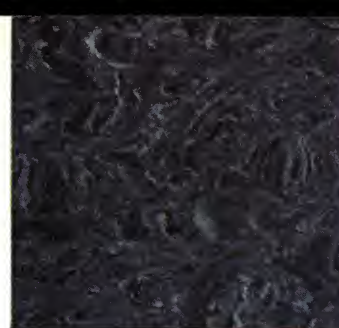




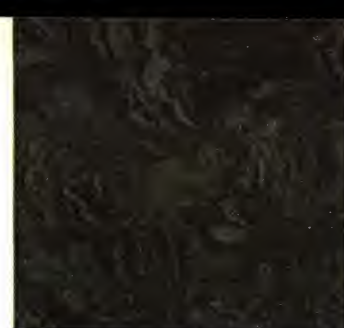
100 Plain
Dark Blue



108 Blue-White



201 Two-tone
Dark Blue Green



203 Light Blue
Green-Black



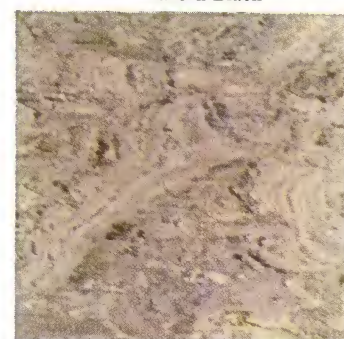
500 Three-tone
Gray



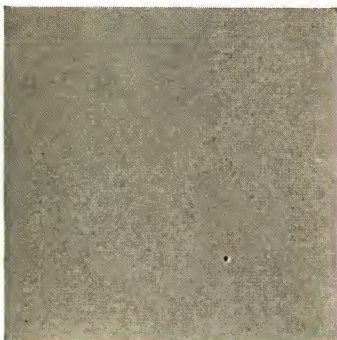
423 Black-Red-
Gold



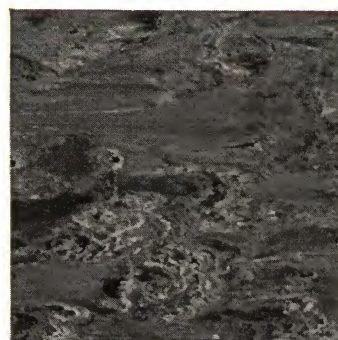
422 Black-Green-White
(Verde Antique)



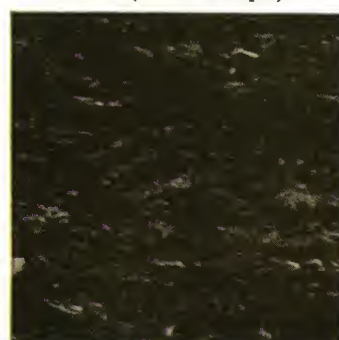
418 Two-tone Light
Gray-Green



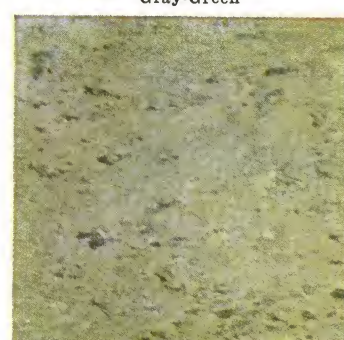
503 Plain Light
French Gray



504 Light French
Gray-Black



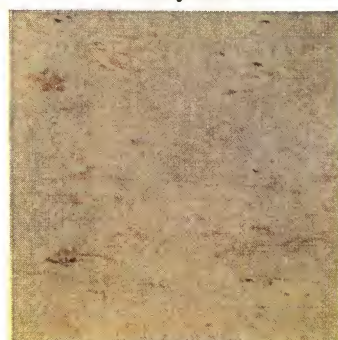
603 Medium Jade
Green-Gray



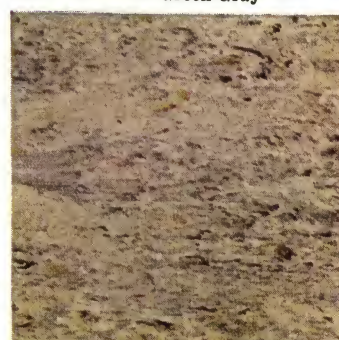
611 Three-tone Light,
Medium, Dark Cream



815 Cream-Light
Brown-Dark Brown



810 Cream-Pink-
Brown



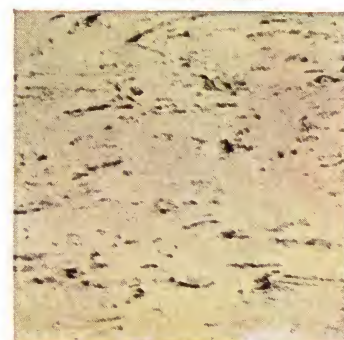
806 Cream-Gold-
Red-Black



800 Plain
Dark Cream



902 Plain White



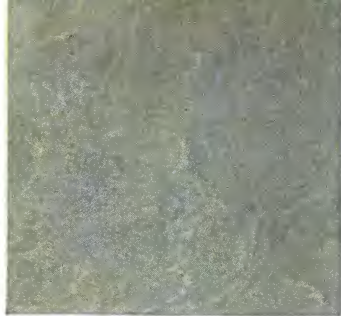
903 White-Black



GOODYEAR Wingfoot Rubber Flooring and Goodyear Rubber Tile are made in a complete range of variegated and plain colors with border and feature strips which make it possible to create countless designs.



NOTE: These colors are **ING ONLY.** For Wall Rub



205 Two-tone Pastel
Blue Green



314 Dark Red-Black-
Gold



318 Light
Red-Gray



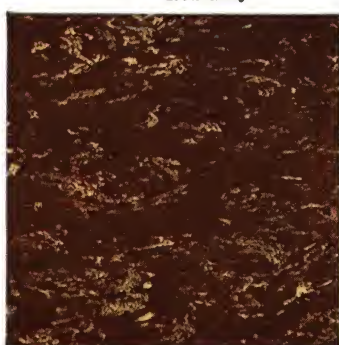
320 Bright
Red-Cream



402 Black-White



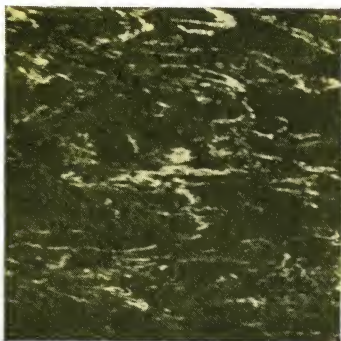
400 Plain Black



322 Maroon-Gold-
Black



321 Plain
Bright Red



613 Green-White



700 Two-tone
Dark Brown



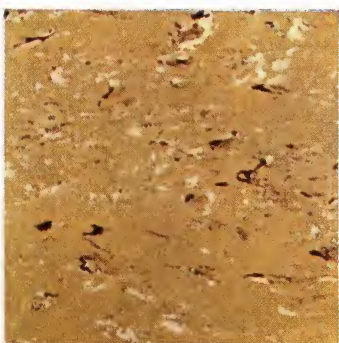
701 Two-tone
Dark Brown-Cream



703 Medium Brown-
Yellow-Cream



719 Plain
Dark Brown



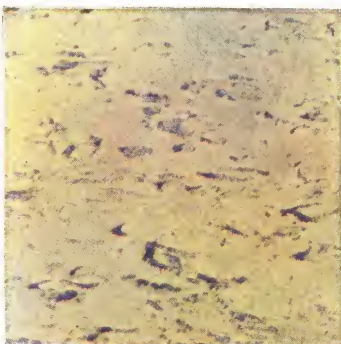
718 Yellow-Chocolate-
White



717 Three-tone
Light Brown



704 Plain Light
Brown



904 White-Blue



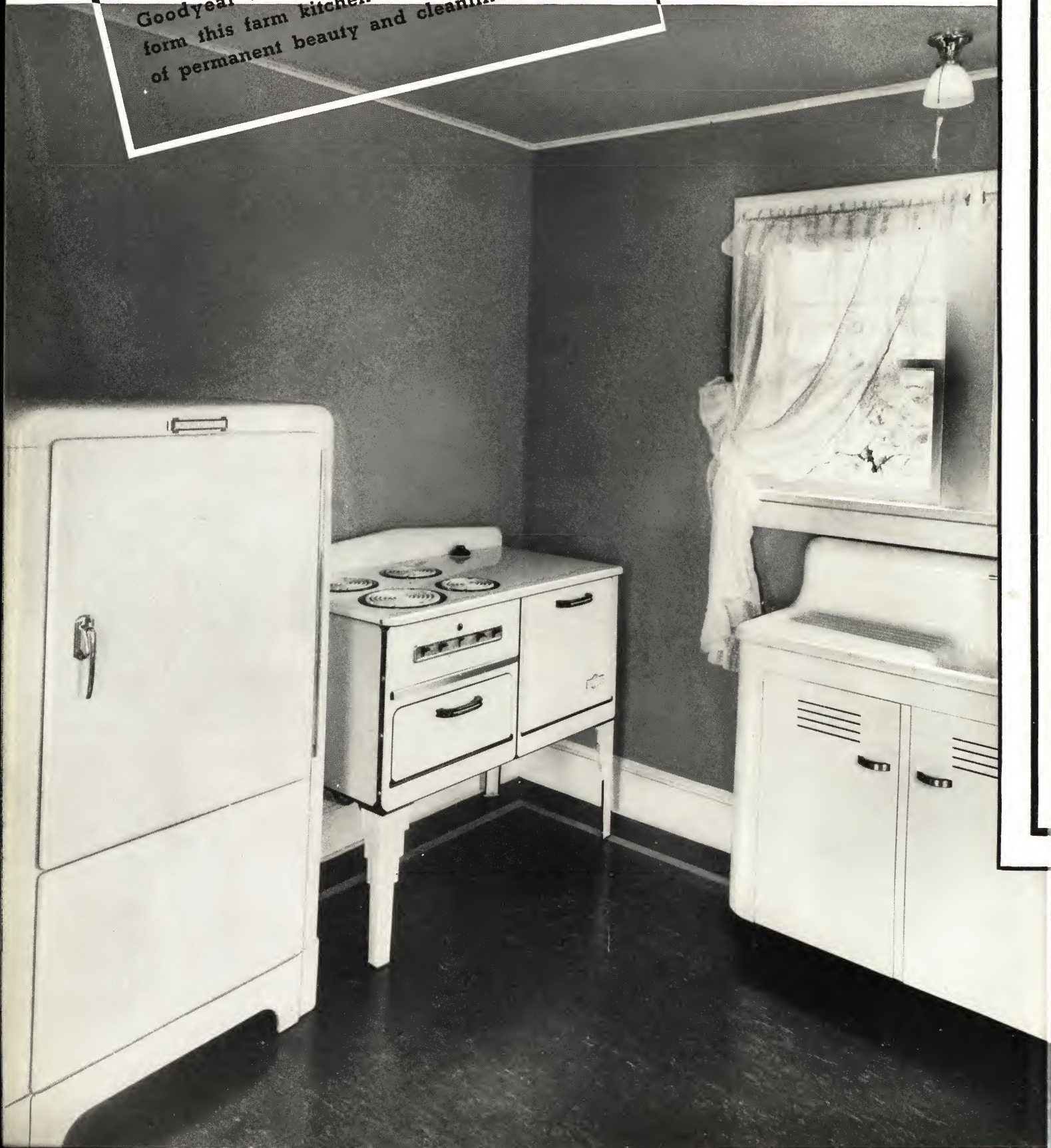
905 White-Black-
Green

Because of its more moderate cost, Goodyear Wingfoot Rubber Flooring is now being used for large room areas heretofore unavailable to rubber tiling at its higher cost. Many buildings are being floored throughout with Goodyear Wingfoot Rubber Floors.

available in RUBBER FLOOR-
ber colors see next page.

GOODYEAR WALL RUBBER

on the walls — plus
Goodyear Wingfoot Rubber Flooring — trans-
form this farm kitchen into a modern miracle
of permanent beauty and cleanliness.





109 W



205 W



208 W



323 W



614 W



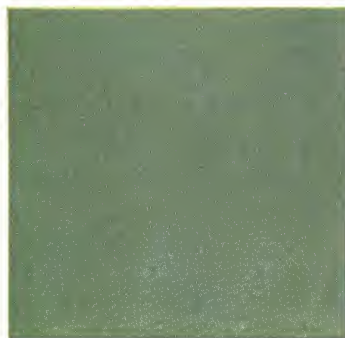
408 W



400 W



324 W



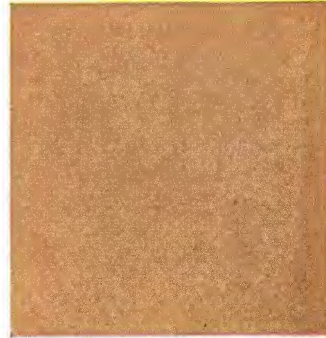
615 W



700 W



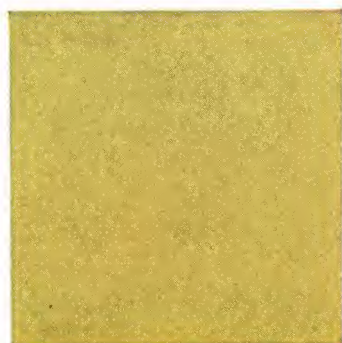
720 W



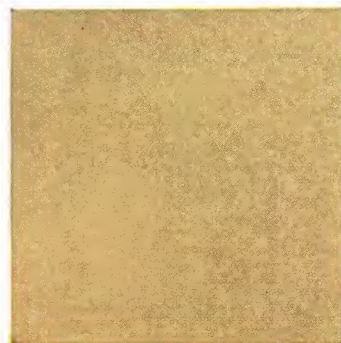
721 W



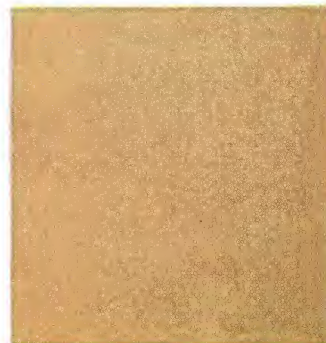
906 W



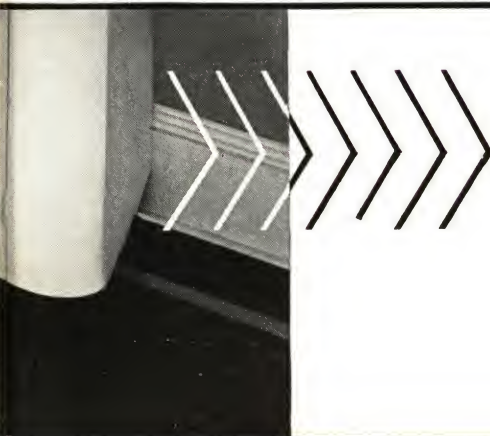
817 W



816 W



800 W



GOODYEAR WALL RUBBER

Goodyear Wall Rubber comes in many variegated and plain colors, is adaptable to any conceivable decorative or design treatment — and is easy to apply.

GOOD YEAR RUBBER

SPECIFICATIONS

MANUFACTURER'S STANDARD GUARANTY ON RUBBER FLOORING AND WALL RUBBER

"We guarantee our product against defects provided our recommended cleaning instructions are followed and we will repair or replace any such defective product which is brought to our attention, in writing, within one year after date of completion of installation.

"We do not accept responsibility for any damages arising from defects or dampness in sub-floors or other surfaces which may occur after completion of installation."

Goodyear Wingfoot Flooring

(Made in 1/8", 3/16" and 1/4" Gauge)

Furnished in full rolls 25 to 35 yards long by 1 yard wide.

Goodyear Rubber Tile

(Made in 1/8", 3/16", 1/4" and 3/8" Gauge)

Standard Sizes

(Furnished with square edges only)

4" x 4"	9" x 9"	6" x 12"
6" x 6"	12" x 12"	9" x 18"

Right and left diagonal halves of these sizes. Also any tile larger than 4 ins. in either width or length or both that can be cut without waste from 36" x 36" or 36" x 48" slabs.

Border Material and Strips

(Made in 1/8", 3/16" and 1/4" Gauge)

Furnished in 1", 1 1/2", 3", 6", 9" and 12" widths.

Specifications for Sub-floors

"All concrete underfloors to receive rubber floor, shall be finished true and even and free from high and low spots, 1/8, 3/16, 1/4 or 3/8 in. below the required finished floor level—depending on the thickness of the rubber flooring.

"Concrete shall be thoroughly dry and clean, and free from cracks and surface defects.

"Goodyear rubber floor shall be installed direct to concrete underfloors."

(Note: No Goodyear rubber floor should be installed on concrete floors below grade or at grade—unless there is a sufficiently ventilated air space below the concrete slab to prevent the condensation of moisture on the under surface of the concrete.)

★ ★ ★

GOODYEAR WINGFOOT WALL RUBBER

(Made in 1/16" Gauge)

Furnished in full rolls 25 to 35 yards long by 1 yard wide, and in strips 1", 1 1/2", 3", 6", 9" and 12" wide.

Specification for Side-Walls.

NEW WALLS

Walls to receive GOODYEAR WINGFOOT WALL RUBBER should be a good quality plaster with a well bonded white coat finish. When dry the plaster should be smooth and firm. Any rough spots or trowel marks should be removed with sandpaper.

OLD WALLS

Any loose paint, wall paper or cold water paint, should be re-

moved from old walls. Old walls should be free from grease and dirt, or other substances that might prevent a perfect bond.

Any loose plaster should be removed and replaced. Holes and cracks should be filled. Any high spots on the old plaster walls should be removed by sanding.

WALL BOARDS

Hard-pressed construction wall boards with a smooth outer surface or plywood, when properly erected, provide a satisfactory backing for WINGFOOT WALL RUBBER.

Specifications for the Installation of Wingfoot Wall Rubber

All wall rubber to be furnished and installed under these specifica-

"Good quality 30-pound bituminous asphalt saturated all-rag felt shall be cemented to wood under-floors with good quality paste, before installation of rubber floors.

"All materials included in this specification shall be approved by THE GOODYEAR TIRE & RUBBER COMPANY, INC."

Specifications for the Installation of GOODYEAR WINGFOOT RUBBER FLOORS and GOODYEAR RUBBER TILE FLOORS

"All rubber floors to be furnished and installed under these specifications shall be manufactured by THE GOODYEAR TIRE & RUBBER COMPANY, INC.

"All coloring matter shall be of the highest quality. All pigments used shall be insoluble in water. All rubber flooring to be furnished shall be compounded and cured to a sufficient density to preclude the possibility of the floor creeping under traffic.

"As an extra precaution against the floor creeping or stretching under severe traffic a woven cotton fabric shall be properly vulcanized in the rubber flooring approximately 3/64 in. from the bottom surface.

"All rubber floors to be furnished to a tolerance in thickness not over .005 of an inch, plus or minus. The exposed surface of the rubber floor shall have a smooth plate finish.

"Rubber floors to be installed in a neat, workmanlike manner by mechanics experienced in the laying of rubber flooring.

"Rubber floors to be installed in an adhesive of finest quality, approved by the rubber flooring manufacturer.

"After floors have been installed and before the adhesive has thoroughly set, the surface of the rubber shall be rolled both ways with special rollers, and all excess cement on surface of rubber floors or along joints shall be removed and the surface thoroughly cleaned.

"At points where rubber floors terminate against other types of flooring, brass or bronze separating strips shall be used.

"All rubber flooring shall carry the standard guarantee as outlined by the Rubber Flooring Division of the Rubber Manufacturers Association, Inc.

"The rubber flooring contractor will submit to the architect a typical sample of the material he proposes using and the material shall conform in all respects to that specified herein."

tions shall be manufactured by The GOODYEAR TIRE & RUBBER COMPANY, INC.

All coloring matter shall be of the highest quality. All pigments used shall be insoluble in water.

Wall Rubber shall be approximately 1/16" in thickness and shall have a fabric backing.

Material shall be installed with an adhesive approved by the manufacturer.

All seams shall be double-cut. Where rounded corners are specified, seams shall be at least six inches away from any corner.

After application of the Wall Rubber, the material shall be thoroughly rolled, starting at the center of each strip and working toward the edges to eliminate all air pockets.

FLOORING AND WALL RUBBER

★ GOODYEAR RUBBER FLOORING ACCESSORIES ★

COVE BASE

(Furnished in 32 in. lengths only)

Height above Finished Floor	Wall Gauge	Toe Gauge
2"	3/16" 1/4" 3/8"	3/16" 1/4" 3/8"
3"	only 3/8"	3/16" 1/4" 3/8"
4"	3/16" 1/4" 3/8"	3/16" 1/4" 3/8"
5"	3/16" only	3/16" 1/4"
6"	3/16" 1/4" 3/8"	3/16" 1/4" 3/8"
6"	1/8" only	1/8" 3/16" 1/4"

WAINSCOT CAPS

	Width	Gauge	Length
Plain	2 1/2"	1/4"	32"
*Slotted	3"	7/16"	32"

*Slotted for 3/16 in. wainscot.

THRESHOLD OR DOOR SADDLES

Total width 5 in.—For use with either 3/16 in., 1/4 in. or 3/8 in. floor.
Total rise above finished floor, 1/8 in.
Maximum length, 44 in.

INSIDE AND OUTSIDE CORNERS

Height Above Finished Floor	Wall Gauge	Toe Gauge
4"	3/16" 1/4" 3/8"	3/16" 1/4" 3/8"
4" Hospital	3/16" 1/4" 3/8"	3/16" 1/4"
6"	3/16" 1/4" 3/8"	3/16" 1/4" 3/8"
6"	1/8" only	1/8" 3/16" 1/4"

EXTERNAL WAINSCOT CORNERS

3/16 in. gauge only—32 in. high.
Right angle with 1 1/2 in. width on each side.

LONG STAIR TREAD

1/4 in. gauge only—any length up to and including 7 ft.—11 3/4 in. wide, 1 1/2 in. nosing.

FEATHER EDGE COVE

Overall Height	Wall Gauge
1 1/2"	1/8"

PLINTHS

(Maximum length 30 in.)

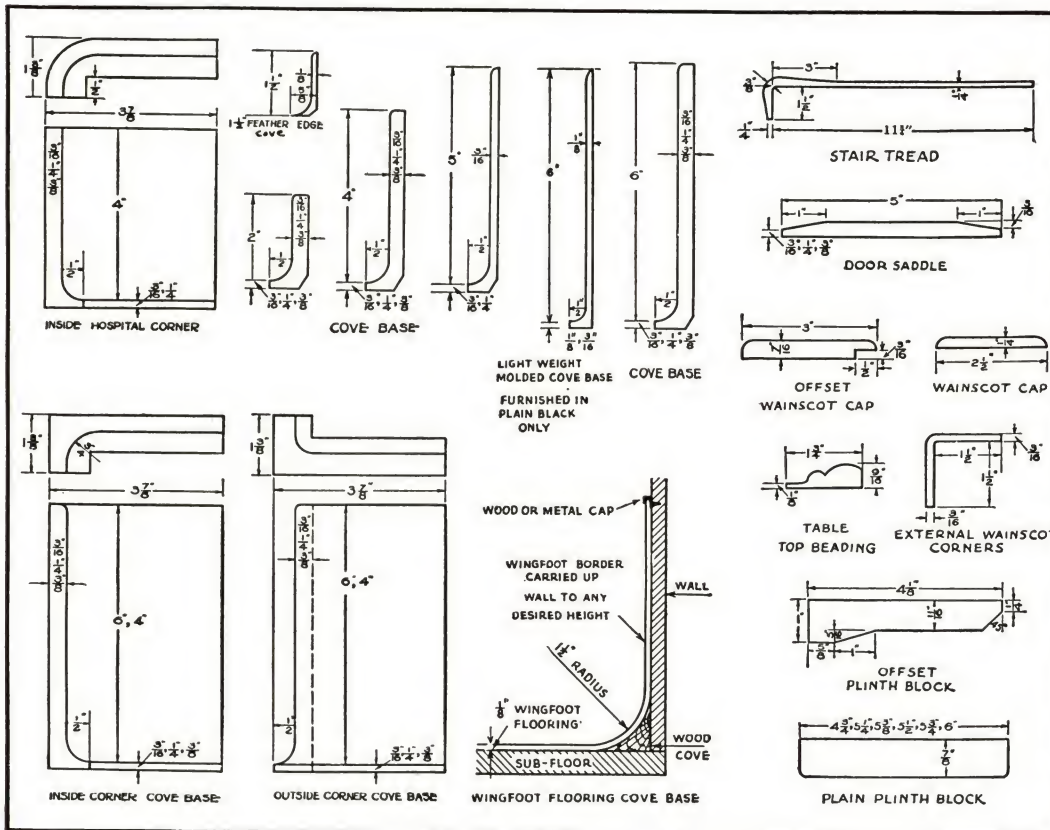
	Widths	Thickness
Plain Plinths.	4 3/4", 5 1/4", 5 5/8", 5 1/2", 5 3/4", 6"	7/8"
Offset Plinths.	(4 1/8")	

RISER FOR LONG TREAD

1/4 in. gauge only—any length up to and including 7 ft.—11 3/4 in. wide, 1 1/2 in. nosing.

TABLE TOP BEADING

32 in. long, 1 1/2 in. wide—Round Beading.
3/4 in. thick.



ACCESSORIES



For Private Homes as
Well as For All Types
of Commercial Installa-
tions.

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THE GREATEST NAME
GOODYEAR
IN RUBBER
**RUBBER FLOORING
and WALL RUBBER**

The Goodyear Tire & Rubber Company, Inc., Akron, Ohio—and Los Angeles, California